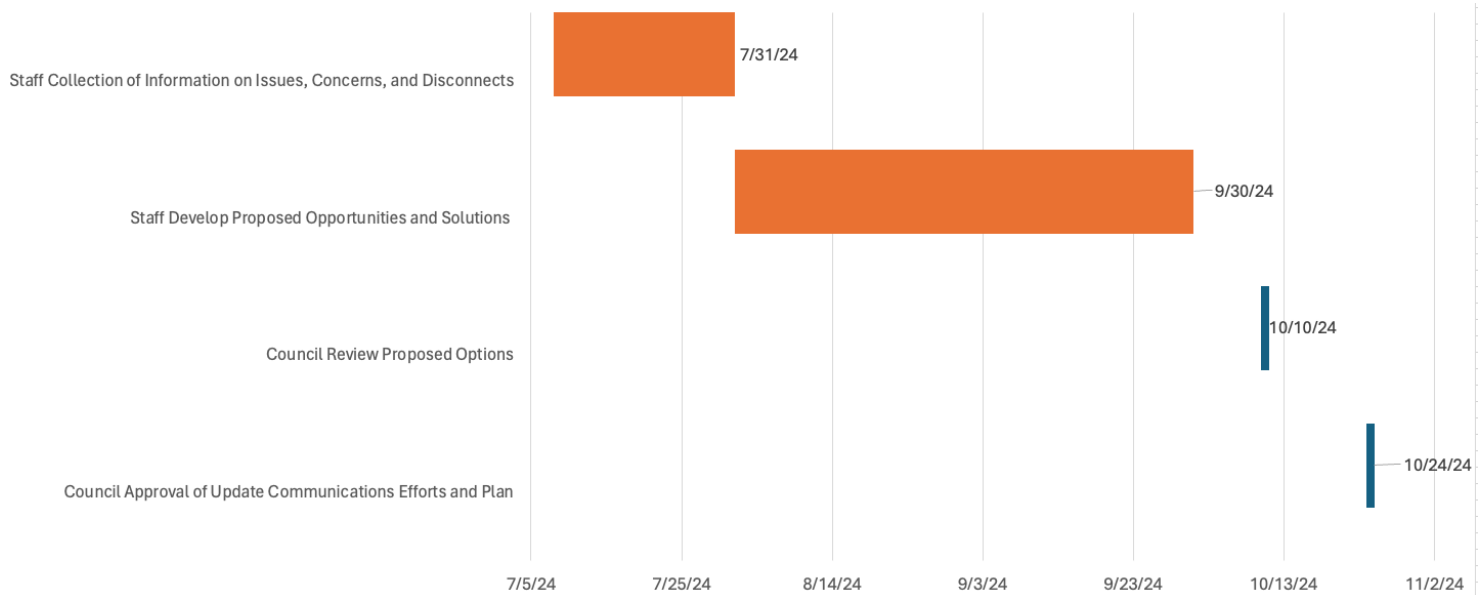


TOWN COUNCIL STRATEGIC INITIATIVE #6 ACTION PLAN

Enhance Engagement with All Citizens
Through Effective Communication

Staff Contact: Danny Davis

Council Contact: Curran, Bernard



Task	Start Date	End Date	Duration	Responsible Group
Staff Collection of Information on Issues, Concerns, and Disconnects	7/8/24	7/31/24	24	Staff
Staff Develop Proposed Opportunities and Solutions	8/1/24	9/30/24	61	Staff
Council Review Proposed Options	10/10/24	10/10/24	1	Council
Council Approval of Update Communications Efforts and Plan	10/24/24	10/24/24	1	Council

<u>Resource Needs</u> - Staff - o Danny Davis, Lead - o Ali MacIntyre - Council - o CM Curran, VM Bernard - Outside - o Vicki Bendure; Windy Hill Foundation	<u>Budget Needs</u> - Minimal; funds available under Citizen Engagement - Townwide mailers, social media-posts - Meetings with community?
<u>Risk Factors</u> - None identified	<u>Implications on Other Projects</u> - None identified

