



MIDDLEBURG WELLNESS DAY

SPONSORSHIP OPPORTUNITIES

Show your support for health and wellness in our community by becoming a sponsor for the Middleburg Wellness Day 5K & Kids Fun Run! This event is expected to attract participants of all ages and fitness levels, making it an excellent opportunity to showcase your brand and make a positive impact.

Sponsorship Levels:

Signature Sponsor - \$5,000 (*Exclusive - Only 1 Available*)

- Logo prominently featured on event t-shirts and banners.
- Recognition as a Signature Sponsor in all event promotions, including social media, website, and press releases.
- Opportunity to speak during the awards ceremony.
- Premium booth space at the Wellness Day event.
- 8 complimentary race entries.

Finish Line Sponsor - \$3,000 (*Exclusive - Only 1 Available*)

- Logo featured on event t-shirts, banners, and Finish Line Banner.
- Recognition as a Finish Line Sponsor in event promotions, including social media and website.
- Booth space at the Wellness Day event.
- 5 complimentary race entries.

Vitality Sponsor - \$1,000 (*5 available*)

- Logo featured on event t-shirts.
- Recognition as a Vitality Sponsor in event promotions.
- Booth space at the Wellness Day event.
- 3 complimentary race entries.

Medal Sponsor - \$1,000 *Exclusive - (Only 1 Available)*

- Exclusive placement of your logo on the 5K finisher & Kids Fun Run medals.
- Recognition as the Medal Sponsor during the awards ceremony.



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Hospitality Tent Sponsor - \$1,000 (Exclusive - Only 1 Available)

- Your logo displayed at the hospitality tent providing refreshments to participants.
- Recognition as the Hospitality Tent Sponsor in event promotions.

Lotus Sponsor - \$500 (10 available)

- Business name listed on event t-shirts.
- Recognition as a Lotus Sponsor in event promotions.
- 2 complimentary race entries.

Friends of Middleburg Sponsor - \$250

(Exclusive to Wellness Day vendors and Town of Middleburg businesses)

- Recognition as a Lotus Sponsor in event promotions.
- Logo included on event program
- (1) complimentary race entry or (1) vendor booth at Wellness Fair

Benefits of Sponsorship:

- Align your brand with health, wellness, and community values.
- Gain exposure to an engaged audience of families, athletes, and community members.
- Support a fun, family-friendly event that promotes a healthier Middleburg!

We're happy to tailor sponsorship packages to meet your specific goals. For more information or to secure your sponsorship, please contact us our Director of Business Development, Ali MacIntyre at amacintyre@middleburgva.gov.

Thank you for considering supporting this wonderful event—together, we can make a difference in our community!

Scan the QR code for more details on our Middleburg Wellness Day events!