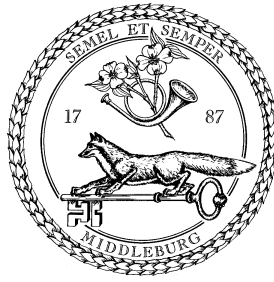


Town of Middleburg

County of Loudoun

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Danny Davis, *Town Administrator*
William M. Moore, *Deputy Town Administrator*
Jamie Gaucher, *Business & Ec. Development Director*
A.J. Panebianco, *Chief of Police*
Tina Staples, *Interim Town Treasurer*
Rhonda S. North, MMC, *Town Clerk*

NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Rhonda North, Town Clerk
(540) 687-5152, rnorth@middleburgva.gov

TOWN OF MIDDLEBURG ANNOUNCES LAUNCH OF NEW WEBSITE

MIDDLEBURG, Va., July 10, 2019 – The Town of Middleburg is pleased to announce the launch of its new municipal website at www.middleburgva.gov. The Town partnered with CivicPlus, a leading provider of municipal websites across the country, to implement their CivicEngage website platform.

The Town's new website is visually appealing, provides easy access to key functionalities, and is fully compliant with the Americans with Disabilities Act's accessibility requirements. The website is also fully mobile-compliant and will render according to the size of your device's screen.

Concurrent with the new website launch, the Town has implemented four key functionalities:

- **New Newsletter Portal:** The Town's popular weekly e-Newsletter will soon be sent through CivicSend, a capability of the CivicPlus platform. This e-Newsletter will highlight events happening in Town and exciting news about businesses in a more visually-pleasing format. All current subscribers will be merged into the new system. Individuals who are interested in becoming subscribers can sign up through "Notify Me" within the "Keep Me Informed" link on the new website.
- **Alerts and Notifications:** Users of the Town's site can now sign up for emergency alerts from the Town that will be delivered via email or text message. Sign up under the "Alert Center" within the "Keep Me Informed" link to get the latest updates on emergency or urgent situations that occur in Middleburg.
- **New Online Payments Portal:** The Town has partnered with PaymentUS to provide a new online payment portal. Through PaymentUS, users can pay their utility bills via e-check (no charge) or credit card (\$6.95 fee). Users can also set up regular ACH payments through the system.

- **Report a Concern:** Citizens, business owners, and visitors can now submit concerns and issues to the Town via CP Connect, another functionality provided by CivicPlus. This online portal channels the issue directly to the responsible department and allows the Town staff to easily track issues and resolution. In addition to online access, users can text a concern to the Town at 540-401-5066, including pictures.

The Town is excited about the new website and looks forward to developing additional functionalities over the coming months. Users of the site are welcome to contact Rhonda North, Town Clerk, with any comments or feedback.

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About the Town of Middleburg

Located approximately 50 minutes west of Washington, D.C. in Virginia horse country, the Town of Middleburg has approximately 800 residents. Established in 1787 by Revolutionary War Lieutenant Colonel and Virginia statesman, Levin Powell, the Town was previously called "Chinn's Crossroads." Powell chose the name Middleburg because of the town's location midway between Alexandria and Winchester on the Ashby Gap trading route (now Route 50). Middleburg remains a charming town frequented by visitors who flock to its luxury resort and historic inns, walkable tree-lined streets, signature shops, wineries, cidery/distillery and chef-driven restaurants. Middleburg was recognized in 2008 for its historic preservation efforts by being designated a Preserve America Community. For more information, visit www.MiddleburgVa.gov.